



CORPORATE SOCIAL RESPONSIBILITY

Ravin Cables Limited is a part of Karia Group of Companies which is veteran in the cable industry for almost 55 years.

Ravin Cables Limited is headed by Mr Pramod M Karia who not only is a force in the Industry but he has good of the society at large and desired to contribute to the society, particularly in his missionary zeal to contribute significant part towards corporate social responsibility.

Ravin's philosophy was amply reflected that no one, who is brilliant in studies, should deter in educational progress on account of affordability.

Ravin Cables Limited as part of this CSR (Corporate Social Responsibility) has been contributing in numerous ways, directly as well as through the trust established by Karia Family namely Vidyaben Karia Charitable Trust. This became a source to aid various humanitarian and social activities though their main passion was education and second in line was medical aid.

The focus of the group's Corporate Social Responsibility is actively on education for young boys and girls and on medical treatment for the poor. The group contributes to other charitable institutes like CRY (Child Relief and You), WVI (World Vision of India) and NASEOH (National Society for Equal Opportunities for the Handicapped) etc.

Ravin Cables Limited established their manufacturing base at Markal near Alandi, Pune which happens to be the birthplace of Sant Dyaneshwar. Since its commissioning in 1997, the Company is actively involved in the uplifting of the facilities provided in the village with special focus on education.

Mr Keshavraj Shikshan Sanstha in Markal is a school with which Ravin Cables Limited has been associated from the year 2003 onwards. The school is currently from Vth Standard to XIIth Standard educating around 1200 students. Students have options to pursue any of the streams - Arts / Commerce / Science after their high school. The building is consisting of 14 classrooms. The school faculty comprises of 23 teachers, 1 librarian and lab assistant each, apart from other administrative staff. Ravin Cables Limited has been instrumental in the construction of the new school.



*Mr Pramod M Karia, Chairman,
Ravin Cables*



Clockwise from top left: The old and new school building; Mr Pramod M Karia interacting with the villagers, during the foundation of the new school building; The new computer lab at the institute; Mr Nikhil P Karia - Works Director, Ravin Cables Ltd releasing book on education; Students of Keshavraj Shikshan Sanstha.

The school has achieved 100% pass percentage in HSC Exams in the results declared in February / March, 2008, which is a record in Pune District and Taluka - Khed as well.

Today Markal village is having 2 schools i.e primary and higher Education from 1st to XIIth Standard.

Villagers in Indian villages suffer from lack of funds for basic education especially for girl students, though the desire to educate them is tremendous. Recognizing need to educate the youngsters, particularly the girls, Ravin Cables Limited has laid a special emphasis on the same. Constant interaction with the villagers and release of various publications / books in Marathi for the students has been a step in that direction.

Ravin Cables Limited through its desire to upgrade the facilities in the school have provided the school with various facilities:

- Financial help in construction of the school building.
- Supplying benches for the higher classes.
- Providing computers in the institution, to help the villagers in maintaining contact with latest developments around the world and educate themselves to keep them abreast of the advanced technologies.
- Providing Scholarship to students on completion of SSC and HSC. Boys achieving 80% and above and girls achieving 75% and above in SSC are provided with Scholarship of Rs.5,000/- for further studies. Similarly, these amounts gets enhanced to Rs 12,000/- for achieving 75% and above in HSC.

Various young students have already qualified for the Scholarships.

Apart from this, Ravin Cables Limited has contributed in the following areas :

- Looking to set up an ITI in Markal village and also discussing with various technical institutions to undertake professional and vocational courses.
- Providing financial assistance to the students for Navin Madhyamik and Ucchhay Madhyamik Vidyalaya.
- Aid to Halai Lohana Balashram for construction of classrooms.
- Helping in the relief and construction programme in earthquake stricken Kutch. Mr Pramod Karia was an active trustee of an NGO which collected almost Rs 6 crore for the relief fund.
- Providing funds for Army Central Welfare Organisation.
- Providing funds for victims of Orissa Cyclone.
- Involvement with Lions Club of Bombay for provision of free cataract operations for poor.
- Mr Pramod Karia has been the Secretary Trustee of Raghukul Shikshan Nidhi, an institution established to aid higher education and education in foreign countries. He was instrumental for almost 7 years in assessing the applications from students and a sum of Rs 70 lakhs were distributed in his tenure
- Along with like minded donors Ravin is also partaking distribution of rations to 150 needy families. These rations are distributed every month.