

Start and Run a Retail Business

Author: Jim Dion and Ted Topping Price: Rs 275/-

The book recognizes that the retail industry has undergone enormous changes in the past 30 years.

Retailing experts Jim Dion and Ted Topping give clear instructions and knowledgeable advice on how an owner-operated retail business needs to be organized to survive and prosper in today's highly competitive retail environment.

Publisher: Jaico and available at Chemtech Books International, Mitha Mansion, Room 6, 1st floor 319, Bhagat Singh Road (Opp Fort Market), Mumbai 400 001 Email: chemtech@bom3.vsnl.net.in

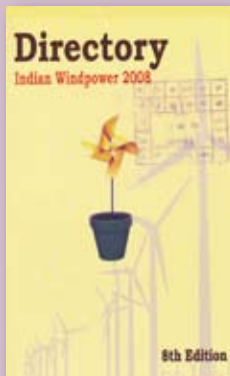
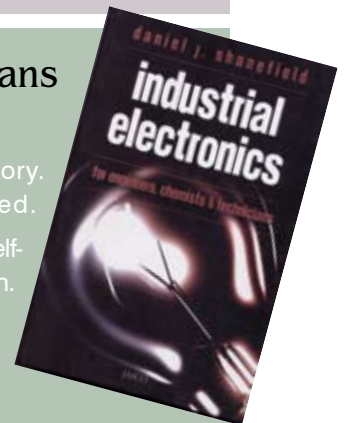
Industrial Electronics for engineers, chemists & technicians

Author: Daniel J. Shanefield Price: Rs 395/-

This book gives practical understanding of electronics in the factory or laboratory. The circuit diagrams are greatly simplified with every component explained.

This book can be used as a resource to handle typical electronics questions as they arise, as a self-study text to provide a broad background for understanding general electronics issues and design.

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Directory Indian Wind Power -2008 (Eight Annual Edition-September 2008)

Price: Rs 1,500/-

The current edition carries, in addition to the usual features, a comprehensive data on wind potential sites in India, Government's promotional policies, supportive role of centre for Wind Energy Technology (C-WET), the technical particulars of the Wind Electric Generator and the current scenario on wind power development - all presented in well structured sections for easy access to the host of informations contained in its run of over 850 pages.

Published: Consolidated Energy Consultants Ltd., 162, Maharana Pratap Nagar, Zone-II, Bhopal 462 001 Email: cecl@airtelmail.in

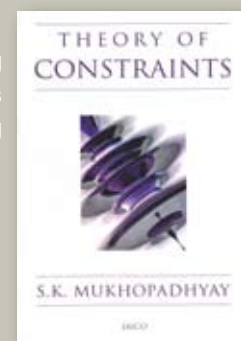
Theory of Constraints

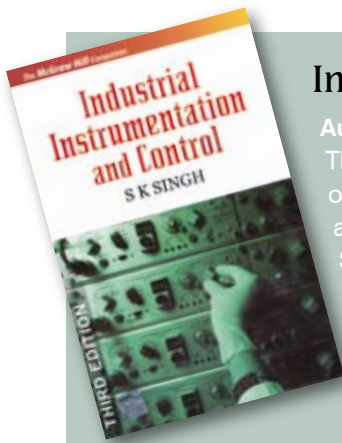
Author: S K Mukhopadhyay Price: Rs 295/-

Theory of Constraints (TOC) deals with change for the better and how best to bring about this change. TOC also recognises the output of one such process and is limited by the least productive process. TOC sermonises that the goal is making money at present, and for the future. Here, "future" is as important as "present"

TOC throws challenges to define a goal and asks through a logical thinking process to re-examine all actions and measurements, based on how well or how poorly they serve.

Publisher: Jaico and available at Jaico Publishing House at Ahmedabad, Bangalore, Bhopal, Chennai, Delhi, Hyderabad, Kolkatta and Mumbai





Industrial Instrumentation and Control Third Edition

Author: S K Singh Price: Rs 275/-

This revised edition addresses needs of students and practicing engineers in the field of Instrumentation and Control. It offers a comprehensive coverage of instrumentation and its practical implementation with theoretical concepts and engineering practices. Salient features include extensive coverage of electronic measurements and automatic process control systems for industrial processes, new chapters on power and energy measurements, sensors and transducers, application of control systems, etc.

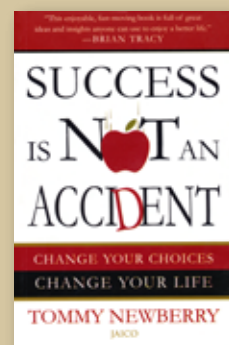
Publisher: Tata McGraw-Hill and available at Mc-Graw-Hill Education (India) Pvt Ltd, B-4 Sector-63, Dist. Gautam Budh Nagar, Noida, UP 201 301 E-mail: amit_paranjpe@mcgraw-hill.com

Success is not an accident

Authors: Tommy Newberry Price: Rs 295/-

Whether you want to strengthen your family life, improve your career, deepen your faith, or take your physical energy to a whole new level, you can do it! With the help of America's Success Coach Tommy Newberry, you'll learn how to develop a life-changing mission statement, create, set, and achieve exciting and attainable goals, manage your time and stress levels to achieve peak effectiveness, unleash the amazing power of visualization and self-talk, and quickly boost your natural energy levels.

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High Voltage Engineering Fourth Edition

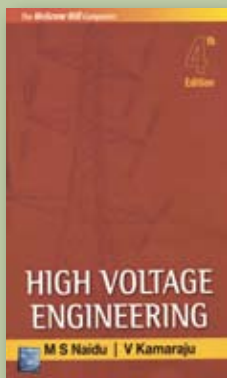
Authors: (Late) M S Naidu, V Kamaraju Price: Rs 295/-

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Design, Operation & Maintenance of Core Type Oil Filled Power Transformers

Author : AV Chiplonkar Price: Rs 10,000/-

The basic objective of this book is to provide design framework for practicing design engineers to head start the design & analysis of core type oil filled transformers of highest reliability.

All the design calculations such as core loss, core weight, impulse, short circuit forces, Stray loss, eddy loss, winding gradients, radiators cooling, tank thickness, etc are based on the designs given in the book.

Available at: Krishna Electricals 9, Mount Resort, Deonar Farm Road, Deonar, Mumbai 400 088 E-mail: Krishnaelectricals@gmail.com

