



## Microwave Engineering, 2/e

**Author:** Annapurna Das, Sisir K Das **Price:** Rs 250/-

This edition has been revised extensively to provide a comprehensive coverage of all major topics in Microwave Engineering. It thoroughly covers the basic principles, analysis, design and measurement techniques with the help of simple explanations and a large number of solved and unsolved problems.

**Features:** New chapter on Microwave Integrated Circuits and Manufacturing; In-depth coverage on Microwave Measurements, Microwave Vacuum Tube Devices ,New MIC Passive Devices , Microwave Radiation Hazards, Applications of Microwave Engineering.

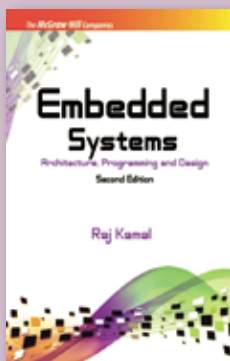
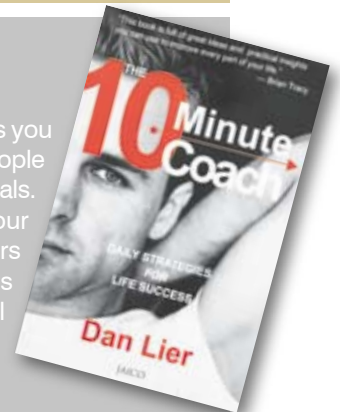
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## The 10 Minute Coach

**Dan Lier Price:** Rs 225/-

International speaker, success coach, and sports performance consultant Dan Lier provides you with 27 proven strategies to improve your life. These strategies are practiced by successful people everywhere - from CEOs to soccer moms. Lier will help you build momentum and reach your goals. Learn how to: Implement strategies for life success, Boost your career just by changing your attitude, Improve your relationships with better communication, Raise kids who are leaders Over the past decade, Dan Lier has affected hundreds of thousands of people at his speaking events and has inspired his coaching clients. In this book, he shares powerful strategies that will influence your life, your career, your relationships, and your family.

**Publisher:** Jaico publishing House, A -2, Jash Chambers, Sir Phirozshah Mehta Road, Fort, Mumbai 400 001 E-mail: [jaicopub@jaicobooks.com](mailto:jaicopub@jaicobooks.com)



## Embedded Systems, 2/e Architecture, Programming and Design

**Author:** Raj Kamal **Price:** Rs 350/-

Embedded System, 2e, comes with an extensive account of the subject ensuring balanced coverage of hardware and software concepts. The book now gives due weightage to architecture, programming and design aspects. Comprehensive treatment of popular Real Time operating systems along with case studies helps user to be in tune with the requirements of the industry. **Features:** Better Balance between Hardware and Software aspects. Discussion of two new popular RTOSes- Windows CE and RTLinux. Fresh new case studies on Digital Camera, Robot orchestra and Mobile phone SMS creating and sending.

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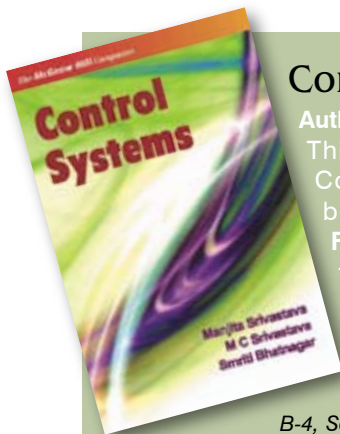
## Marketing Services

**Compiled by Venkata Ramana Vedula**

Marketing services has now become an integral part of the global economy. The changes initiated in the economic policies especially in India has resulted in a boom in the services and thus the contribution from the service sector to the overall economy has gone up progressively. There are major issues pertinent to the Indian context which need to be understood and presented to the academia and corporates. This book is an attempt to link the theoretical and practical aspects of services marketing. The book has been organized into six sections - telecom services, banking services, financial & insurance services, information technology enabled services, healthcare and education and other select services. Each section deals with the emerging trends in the respective sector while attempting to provide information on current developments and practical insights.

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### Control Systems

**Author:** Manjita Srivastava M C Srivastava Smriti Bhatnagar **Price:** Rs 275/-

This text presents a motivated, accessible and comprehensive approach to Control Systems. Numerous examples and MATLAB based exercises have been included to help the reader develop an intuitive grasp of the contents.

**Features:** Coverage of Continuous-time, Digital and Nonlinear Systems; Integrated approach to stability with classical stability criteria and Lyapunov concepts; Concentrates on design both in time domain and frequency domain of continuous time systems; Crisp presentation of modern control concepts like adaptive and optimal control; Provides detailed steps in derivations and problems helping the reader develop an intuitive grasp of the contents.

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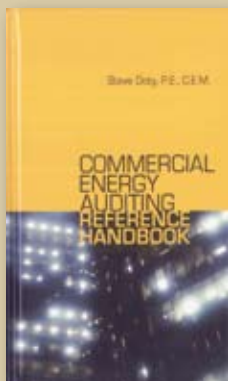
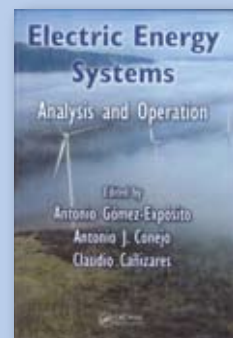
### Electric Energy Systems Analysis and Operation

**Editors:** Antonio Gomez-Exposito, Antonio J Conejo and Claudio Canizares  
**Price:** Rs 5,460/-

The book is mainly focused on the operation of generation and transmission systems, although part of the material is of application also in the analysis of distribution networks. Several chapters present essential tools for network expansion studies, design and comparison of alternatives, etc. which are directly linked with the short term planning problem.

The book has been organized in 12 chapters and 3 appendices.

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### Commercial Energy Auditing Reference Handbook

**Author:** Steve Doty, PE, CEM **Price:** Rs 3,963/-

This handbook is a valuable collection of reference material related to commercial energy auditing, written for practicing energy professionals. The main goal of this book is to increase audit effectiveness so that more audits become projects.

It includes proven solutions and practical guidelines, as well as the essential information needed for winning energy audits and projects.

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### Electronic Components and Technology Third Edition

**Author:** Stephen Sangwine **Price:** Rs 2,243/-

This book begins with an introduction to electronic interconnection technology including wiring, connectors, soldering and other jointing techniques, and printed circuits. Chapter 3 is devoted to the very important technology of integrated circuits, concentrating on their fabrication, packaging, and handling.

The main characteristics of power supplies and batteries are covered in Chapter 4. Passive electronic components are introduced in Chapter 5, and with them the book begins to include a major theme developed in Chapters 7 and 8; the parasitic effect.

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