

## The Digital Signal Processing Handbook Second Edition

Editor-in-chief: Vijay K Madisetti Price: £ 63.99

Encompassing essential background material, technical details, standards and software, the second edition reflects cutting-edge information on signal processing algorithms and protocols related to speech, audio, multimedia, and video processing technology associated with standards ranging from WiMax to MP3 audio, low-power/high-performance DSPs, color image processing, and chips on video. Drawing on the experience of leading engineers, researchers, and scholars. The three-volume set contains 29 new chapters.

*Publisher: CRC Press and available at: Chemtech Books International, Mitha Mansion, Room No. 6, 319, Bhagat Singh Road, Opp. Fort Market, Mumbai 400 001 E-mail: chemtechbook@mtnl.net.in*

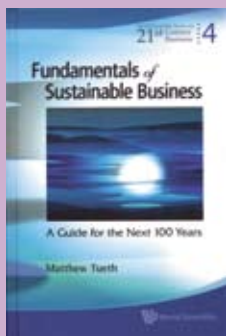
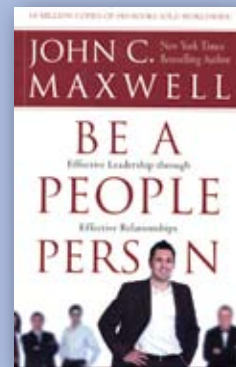
## Be a People Person

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Author: John C. Maxwell Price: Rs 225/-

Being a leader means working with people, and your interpersonal relationships can make or break you as a leader. That's why it's so important to develop skills in tapping people. In this book, leadership expert helps you to discover and develop qualities of an effective people person, understand and help difficult people, overcome differences, inspire others to excellence and success.

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Author: Matthew Tueth Price: \$ 58

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Author: Arthur B VanGundy Price: Rs 450/-

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