

Transformers Second Edition

Author: Bharat Heavy Electricals Limited Price: Rs 550/-

This book covers all the aspects of power transformer-basic fundamentals of theory, design principles, manufacturing technology, materials specifications and standards. It also covers special transformer, including reactors and converter transformers for HVDC systems. The revised edition of the book has been thoroughly updated and includes new chapters on Controlled shunt reactor, Short-circuit testing of transformers, Bushings for transformers, RLA and predictive / preventive maintenance of transformers.

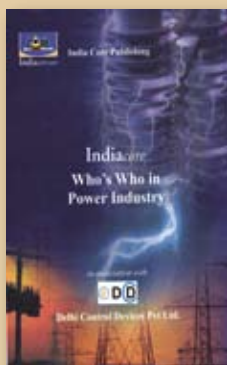
*Publisher: Tata Mc Graw-Hill and available at: Chemtech Books, International Mitha Mansion, Room No. 6, 1st floor, 319, Bhagat Singh Road (opp Fort Maker) Mumbai 400 001
E-mail: chemtech@bom3.vsnl.net.in*

ELCINA Directory of Indian Electronics Industry 2009

Author: ELCINA Price: US \$60 Rs 600/-

The Directory is available on an interactive CD also along with the print version. This handy compendium on Indian Electronics IT / Hardware and Component Industry is a valuable repository of information and analysis. Stepping into the 33rd year of publication, is hailed as one of the most comprehensive and reliable guides for the Electronics & IT community. The Directory's well structured presentation facilitating quick identification of products, companies and relevant information has been attracting the attention of a growing number of users within India and abroad.

*Publisher and available at: ELCINA House, 422 Okhla Industrial Estate Phase III, New Delhi
E-mail: vijay@elcina.com*



India Core Who's Who in Power Industry 2008-2009

Author: India Core Price: Rs 1500/- +75/- (of courier handling)

'IndiaCore Who's Who in Power Industry' is the indispensable, comprehensive industry reference source of latest information of who's who, key professionals and organizations in the Indian power and allied infrastructure industry. It is your definitive guide to the Indian Power Industry...

The Directory is fully revised every year and offers contact details of key / senior professionals in these sectors.

*Publisher: India Core Publishing, Gurgaon Office -106, 2nd floor, F Block, PVK
E-mail: info@IndiaCore.com | icore@vsnl.net | devinderm@Indiacore.com*

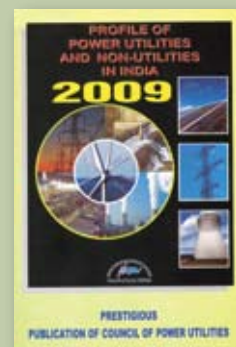
Profile of Power Utilities and Non-utilities in India 2009

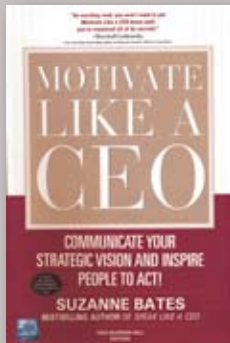
**Author: Council of Power Utilities Price: Vol. 1 Rs 15,000/- Vol. 2 Rs 10,000/-
Combined price of both Vol. Rs 20,000/- (If taken together)**

Council Power Utilities has been publishing prestigious book titled "Profile of Power Utilities and Non-utilities in India" since 1993. Till 2000, two such publications have been brought out. These publications contained holistic picture of power development in the country till that time and were well received and highly acclaimed both in India and abroad.

The 750 plus pages publication is a treatise on power supply scenario with statistics, charts, annexures and consists of two volumes.

*Publisher: Council Power Utilities, A-2/158, Janakpuri, New Delhi 110 058
E-mail: cvjvarma@gmail.com*





Motivate Like a CEO Communicate your strategic vision and inspire people to act

Author: Suzanne Bates Price: Rs 550/-

The most successful leaders seem to possess a remarkable gift for inspiring and motivating people. They are not only hard workers with great business minds, they rally others to drive forward with a powerful, common vision. Motivate Like a CEO demonstrates how leaders at every level can develop this skill and use it to bring their teams together around a common purpose.

*Publisher: Tata Mc Graw-Hill Education, Tata Mc Graw-Hill B4, Sector 63, Noida 201 301
E-mail: pratibha_singh@mcgraw-hill.com*

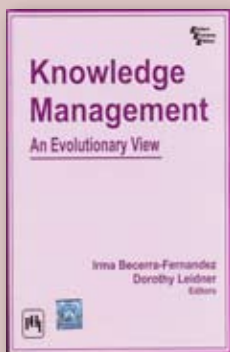
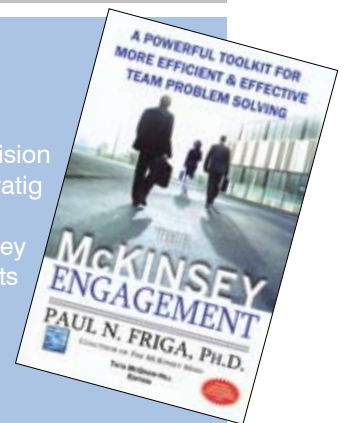
The McKinsey Engagement

Author: Paul N. Friga, Price: Rs 250/-

Problem solving is a team effort. Whether it's implementing major change in a single division or throughout a company, identifying and fixing a snag in a production chain, or reinvigorating flagging customer satisfaction, superior teams produce superior solutions.

Drawing upon the solution-centric culture and behaviour described in the book The McKinsey Way, delivers the team-building and communication methodologies all McKinsey consultants use to achieve stellar business solutions and to ensure that those solutions "stick".

*Publisher: Tata Mc Graw-Hill and available at: Tata Mc Graw-Hill B4, Sector 63, Noida 201 301
E-mail: pratibha_singh@mcgraw-hill.com*



Knowledge Management An Evolutionary View

Editors: Irma Becerra - Fernandez, Dorothy Leidner Price: Rs 350/-

Managing organizational knowledge effectively can produce many benefits. The book reveals how thinking about KM has changed, how ideas have moved from being novel to being commonly accepted, how seemingly obvious truths have turned out to be more nuanced and multifaceted over time, how new lines of KM research have emerged from the shortcomings of other lines, and how the presumed purpose of KM and KM systems has evolved.

*Publisher: PHI Learning Pvt Ltd M-97, Connaught Circus, New Delhi 110 001
E-mail: Lalita@phindia.com*

The Alchemy of Leadership

Author: Shrinivas Pandit Price: Rs 175/-

"Outstanding chief executives do not possess any superhuman qualities or mystical powers. They follow simple common sense practices in the daily grind of business to rise to the top."

The book provides insights into the minds of accomplished leaders - their traits, beliefs, vision, and working styles. It brings to the fore their quest to create value, wealth and a better future against all odds. And it brings out their key performance drivers that aspiring leaders and entrepreneurs can imbibe in their businesses and lives.

*Publisher: Mc Graw-Hill Education, B-4, Sector-63, Gautam Budh Nagar, Noida 201 301 UP
E-mail: pratibha_singh@mcgraw-hill.com*

